



# **From Overwhelmed to Empowered: Making Sense of Your Data with Suppression**

Presented by Advanced Fraud Solutions

---



## Introduction

With fraud prevention, there will invariably be non-critical alerts. But what if we told you that there's an **AFS feature** that enables better alert management.

# Manage Alert Volume & Save Time

In this webinar, we'll discuss alert suppression and how it can **manage your alert volume while still maintaining confidence in your prevention strategy.**





# Presenters



**Matt Bartell**

Business Development Manager  
Advanced Fraud Solutions



**Christelle Levy**

Implementation and Technical  
Training Manager  
Advanced Fraud Solutions







# Managing Alerts Matters

## Resource-Draining

Imagine receiving an alert every time a fast food restaurant employee deposited their paycheck. Now imagine receiving that alert every single Friday for five months straight.

## The Key is Understanding

This is a reality for many FIs until they implement alert suppression. This scenario highlights the importance of understanding the data underlying alerts.





# Terminology



## **The Myth of "False Positives"**

The term "false positive" is technically inaccurate because the information is still factual.



## **A Better Explanation**

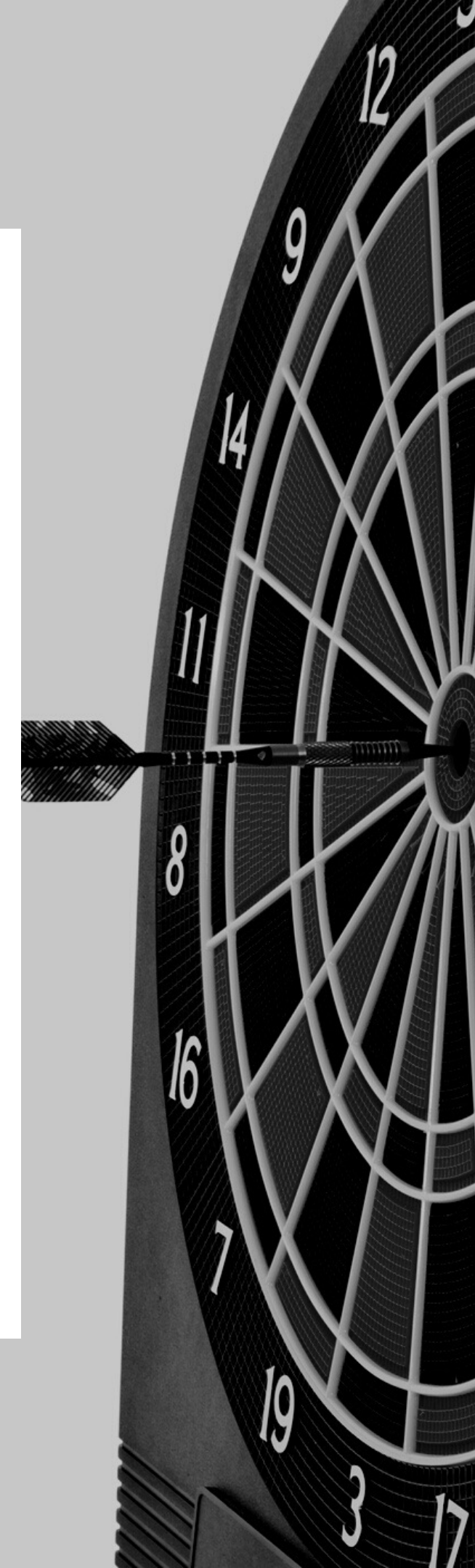
It's important to know that AFS uses a database of historical, factual information.





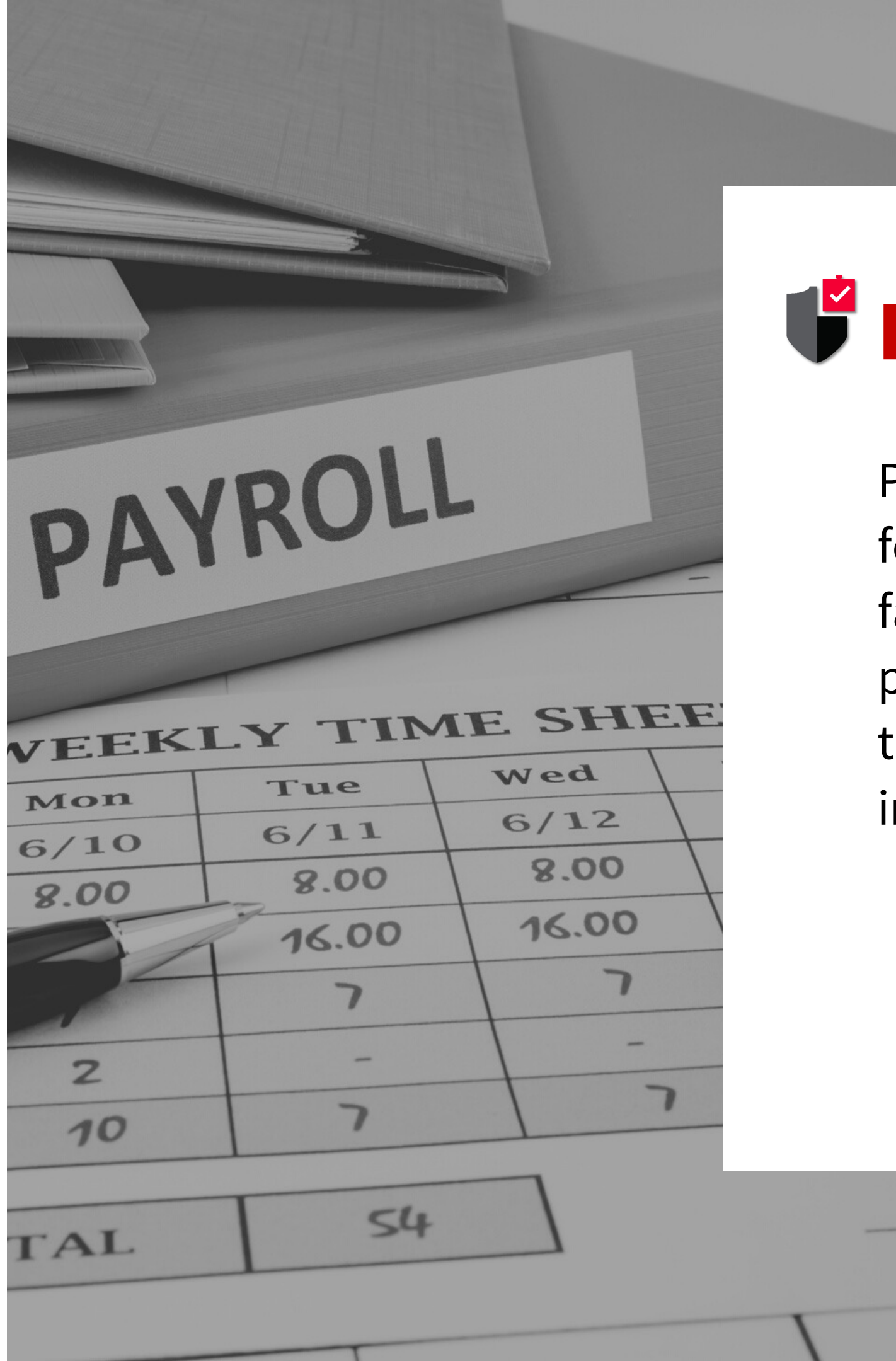
# Introducing Alert Suppression

The answer to understanding and **refining** alert volume and non-critical alerts.





# Example



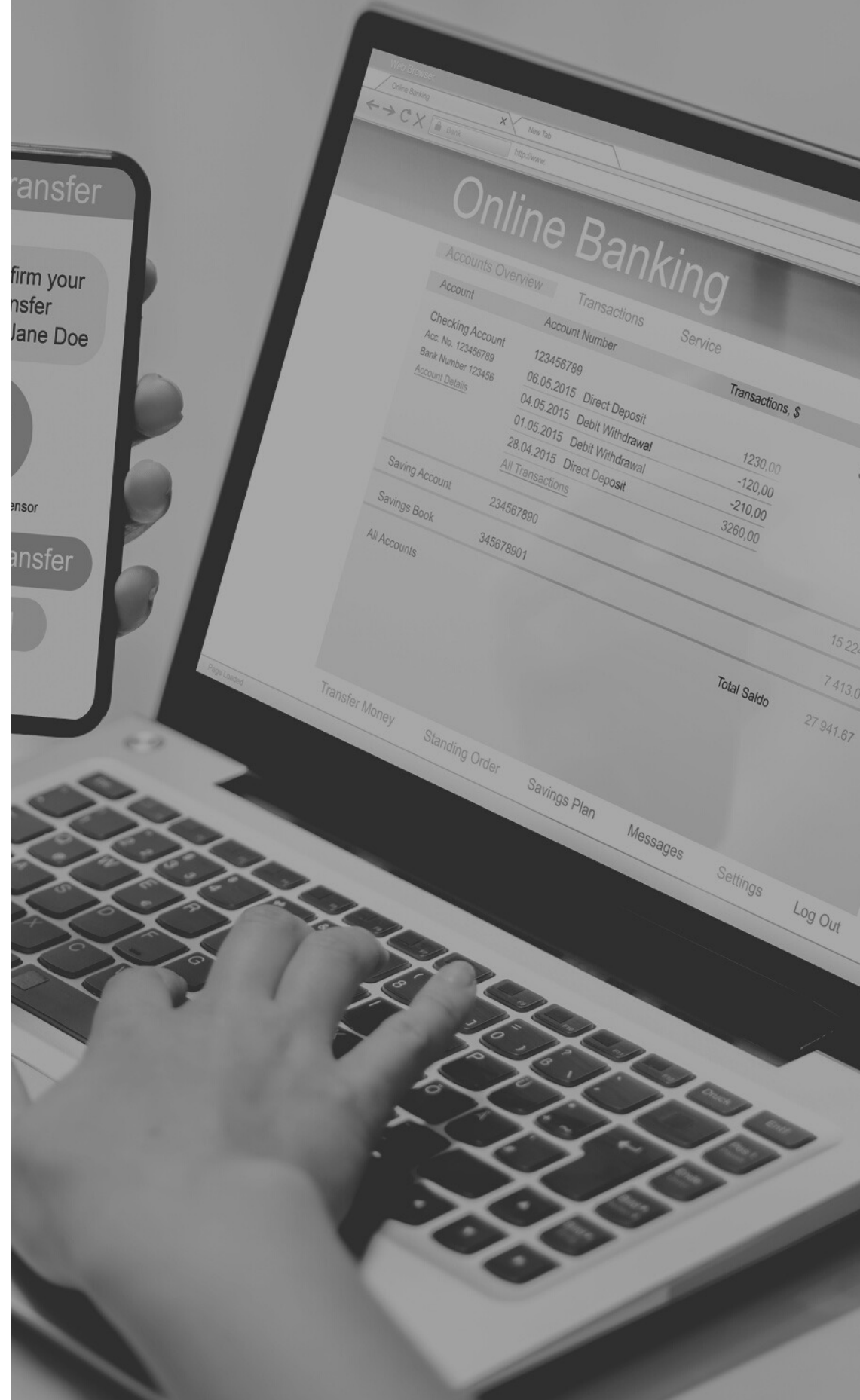
## **Payroll**

Payroll is a common scenario for alert suppression, and fast food restaurant "X" has a payroll alert suppression due to past counterfeit incidents.

|       | Mon  | Tue   | Wed   |
|-------|------|-------|-------|
|       | 6/10 | 6/11  | 6/12  |
|       | 8.00 | 8.00  | 8.00  |
|       |      | 16.00 | 16.00 |
|       |      | 7     | 7     |
|       | 2    | -     | -     |
|       | 10   | 7     | 7     |
| TOTAL |      | 54    |       |



# Example



## **Bill Pay**

Bill pay is a commonly accepted alert, and that specific financial institutions will still accept it regardless of any recommendations to hold it from AFS.

# New Feature



## **Suppression by Date**

As of April 2023, you can now use the date suppression feature.





# Alert Suppression Should be Custom

## Different Organizations

Turning alert suppressions on and off must be thoughtfully done by the FI.

## Different Needs

Different preferences of organizations when it comes to reviewing and approving alerts.





# Considerations & Pros/Cons

## Exercise Caution

If a client suppresses alerts based on routing numbers only, they could end up suppressing all checks from a financial institution, which could lead to losses.





# Additional Resources

<http://www.advancedfraudsolutions.com/events/suppression>

